Clusters and Global Value Chains in the North and the Third World

Università del Piemonte Orientale
Via Perrone 18
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October 30th – 31st 2003

Papers and program downloadable at http://www.eco.unipmn.it/eventi/eadi/eadi.html

The Workshop is sponsored by:
SEMEQ - Dipartimento di Scienze Economiche e Metodi Quantitativi
Università del Piemonte Orientale
Thursday, October 30th 2003

9:00 Welcome address

9:30 Clusters and Value Chains in the Face of Globalization: A General Framework

- Leonardo Becchetti (Università Tor Vergata, Roma) – Nazaria Solferino (Università Tor Vergata, Roma) - On Ethical Product Differentiation

- Tommaso Ciarli (University of Ferrara and Birmingham University) – Marco Valente (University of L’Aquila) - Vertical Interactions Between Local and Global Firms: Emerging Industrial Development Paths

10:30-11:00 Coffee break

- Alejandro Dàvila (Universidad Autónoma de Coahuila, Mexico) - Geographical Information System: The Cluster of the Industrial Sector in Mexico

- Filip De Beule (Institute of Development Policy and Management, University of Antwerp) - Inter-firm linkages and regional impact of foreign subsidiaries in Guangdong, China: Sourcing Characteristics and Policy Options

- Anna Claudia Pellicelli (SIT, Università degli Studi del Piemonte Orientale) - Strategic alliances. Motivations and implications for the management

13:15 Lunch

14:15 Clusters and Value Chains in Traditional Manufacturing Sectors

- Luiza Bazan (Sesi, The Social Service for Industry, Brazil) – Lizbeth Navas-Alemàn (Institute of Development Studies, University of Sussex) - Upgrading in global and national value chains: recent challenges for the Sinos Valley footwear cluster, Brazil

- Henrik Schaumburg Muller (Copenhagen Business School) - Small firms in global chains: Vietnamese garment producers as sub-suppliers to small internationalised Danish firms

- Francesca Gambarotto (Università degli Studi di Padova, Dipartimento di Scienze Economiche ‘Marco Fanno’) – Stefano Solari (Università degli Studi di Padova, Dipartimento di Scienze Economiche ‘Marco Fanno’) - The Role of Reconnection of Competencies and Institutions in the Collective Learning Process

16:00 – 16:30 Coffee break

- John Thoburn (School of Development Studies, University of East Anglia) – Khalid Nadvi (Institute of Development Studies, University of Sussex) - Challenges to Vietnamese firms in the world garment and textile value chain and the implication for alleviating poverty

- Luciano Ciravegna (London School of Economics) - Global and regional value chain integration in the mercosur automotive sector: the case of FIAT

20:00 Dinner
Friday, October 31st 2003

9:00 Clusters and Value Chains in High Tech Industry and in the Service Sector

- Andrea Goldstein (OECD) - High tech in the north and in the south: a comparison between Montreal and Sao José dos Campos
- Meine Pieter Van Dijk (Economic Faculty Erasmus University Rotterdam) – Wang Quansheng (Nanjing University Business School) - Nanjing, Developing a Citywide ICT Cluster
- Gulliermo Romo (Technology and Innovation Management, SPRU, Freeman Centre, University of Sussex) - Knowledge sharing in an UK industrial district

10:30- 11:00 Coffee break

- Florian Taeube (Goethe University, Frankfurt am Main, Germany) - Michael H. Grote (Goethe University, Frankfurt am Main, Germany) - Offshoring the Financial Services Industry: The Upgrading of Developing Country Clusters in the Global Value Chain
- Morris Teubal (The Hebrew University, Jerusalem, Israel) - Gil Avnimelech (The Hebrew University, Jerusalem, Israel) - Evolutionary venture capital policy: Insights from a product life cycle analisys of Israel' Venture Capital industry
- Alberto Musy (SIT, Università degli Studi del Piemonte Orientale) - Comparative Law and Economics of Bankruptcy Law

13:15 Lunch

14:15 Clusters and Value Chains in Natural Resource Industries

- Elisa Giuliani (SPRU, University of Sussex and University of Pisa) - How Clusters Learn: Evidence from a Wine Cluster in Chile
- Alfredo Manuel Coelho (ERFI-University of Montpellier I & UMR Moïsa 2) - Antonio De Sousa (Department of Management, University of Evora, Portugal) - Governance Structures Shaping New World Wine Multinationals
- Evert-Jan Visser (University of Utrecht, Netherlands) - A Chilean wine cluster? Governance of performance improvement in an internationalizing industry

16:00 – 16:30 Coffee break

- Michiko Iizuka (SPRU, University of Sussex) - Global Standards and Local Producers: Environmental Sustainability in the Chilean Salmon Industry
- Elisa Giuliani (SPRU, University of Sussex and University of Pisa) - Carlo Pietrobelli (Facoltà di Giurisprudenza, Università di Roma III) - Roberta Rabellotti (SEMEQ, Università degli Studi del Piemonte Orientale) - Upgrading in global value chains: lessons from Latin American clusters

18.00 Concluding remarks

20:00 Dinner